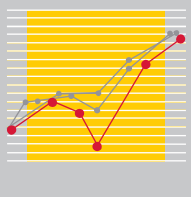


THE LOGISTICS TRANSPORT EVOLUTION: THE ROAD AHEAD

We asked 200 companies across all sectors and regions about their current and future transportation operations and strategies.


WHAT DID WE DISCOVER?



Transportation is strategic to business growth

71% agree that ground transportation is strategic to their organization's operation.


75% believe spending time and resources to improve their ground transportation will directly help sales.



Regional variation is clear; transportation maturity models differ by geography

Globally, **55%** believe they have the transport software they need.

But in North America, the figure is **43%** ...in LATAM it's **76%**



Value is the new expectation, but what does it look like?

#1 reason for choosing a 3PL?

"Ability to manage multiple transportation solutions that solve all my ground transportation needs"



Hot business trends like e-commerce are pushing expectations up... and up

65% believe e-commerce will have a significant impact on their **future** transportation strategy.

29% say e-commerce is the trend most impacting their transportation strategy **today**.



Transportation trends are driving 'must-have' technology capabilities

63% believe big data analytics and artificial intelligence (AI) will significantly impact their ground transportation activities in the next 1-2 years.